



Nursery & Garden Industry  
Western Australia

**Media Release: 20/09/24**

## **Announcing Ross Hooper as the New President of NGIWA**

We are excited to announce Ross Hooper as the new President of the Nursery and Garden Industry WA (NGIWA). With 22 years of horticultural experience and a deep passion for sustainable garden practices, habitat gardens, and plant sculpting, Ross brings a wealth of knowledge and leadership to the role.

Ross grew up immersed in his family's business, Zanthorrea Nursery, which specialises in Australian native plants. He began working full-time in the nursery in 2001 and took over ownership in 2015, continuing the legacy of this third-generation family business.

A qualified horticulturist and Certified Nursery Professional, Ross is dedicated to raising the quality of Australian plants and improving standards in garden centres through the Australian Garden Centre Accreditation Scheme. His contributions to the industry were recognized in 2008 when he received the NGIWA Young Leader of the Year Award, and he has remained an active member of the NGIWA board for many years.

In addition to his role as NGIWA President, Ross is a member of the International Plant Propagators Society and the Horticulture Media Association, further demonstrating his commitment to the horticultural community.

We look forward to Ross's leadership as he guides NGIWA toward new opportunities and continued success in promoting excellence within the industry.

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